

FAX# 703-516-9680
CREDIT RISK !! AUG31/16 15.44
HARRIS REPORT FROM REP *** KPLC-TV ***
CHANGES

PROGRAM : MEET THE PRESS
CON COM1: MEET THE PRESS

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG31/16 15.44
CHANGES ** KPLC-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|-------|-----------|
| : LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | : SPTS |
| 12 | S | | 600P-630P | 30 | | \$185.00 | 9/10 | 9/10 | 0 | | SAT | 0 |
| PROGRAM : 7 NEWS LIVE AT 5 | | | | | | | | | | | | |
| CON COM1 : 7 NEWS LVIE AT 5 | | | | | | | | | | | | |
| 20 | A | | 600P-1000P | 30 | | \$185.00 | 9/10 | 9/10 | 1 | | SAT | 1 |
| PROGRAM : MCNEESE FOOTBALL | | | | | | | | | | | | |
| ORD COM1 : OFFER LOCAL MCNEESE FOOTBALL | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP10 ON LINE-12 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP10 ON LINE-12 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP10 ON LINE-12 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP10 ON LINE-12 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 21 | A | | 600P-1000P | 30 | | \$185.00 | 9/10 | 9/10 | 1 | | SAT | 1 |
| PROGRAM : MCNEESE FOOTBALL | | | | | | | | | | | | |
| ORD COM1 : OFFER LOCAL MCNEESE FOOTBALL | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 20-23 | | | | | | | | | | | | |
| 22 | A | | 600P-1000P | 30 | | \$185.00 | 9/10 | 9/10 | 1 | | SAT | 1 |
| PROGRAM : MCNEESE FOOTBALL | | | | | | | | | | | | |
| ORD COM1 : OFFER LOCAL MCNEESE FOOTBALL | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 20-23 | | | | | | | | | | | | |
| 23 | A | | 600P-1000P | 30 | | \$185.00 | 9/10 | 9/10 | 1 | | SAT | 1 |
| PROGRAM : MCNEESE FOOTBALL | | | | | | | | | | | | |
| ORD COM1 : OFFER LOCAL MCNEESE FOOTBALL | | | | | | | | | | | | |
| PART OF A MAKEGOOD MADE UP OF LINES 20-23 | | | | | | | | | | | | |
| 14 | S | | 1200N-500P | 30 | | \$200.00 | 9/10 | 9/11 | 0 | | SA-SU | 0 |
| PROGRAM : NASCAR | | | | | | | | | | | | |
| CON COM1 : NASCAR | | | | | | | | | | | | |
| 16 | A | | 1100A-230P | 30 | | \$200.00 | 9/10 | 9/10 | 1 | | SAT | 1 |
| PROGRAM : GOLF | | | | | | | | | | | | |
| ORD COM1 : OFFER GOLF | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP10 ON LINE-14 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP10 ON LINE-14 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP11 ON LINE-14 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR SEP11 ON LINE-14 FOR 1 SPOT/WK | | | | | | | | | | | | |

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CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG31/16 15.44
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CHANGES

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|--------|--------|--------------------------|------|-----|----------|------------|----------|----------|-----------|------|-------------|
| 17 | A | | 1100A-230P | 30 | | \$200.00 | 9/10 | 9/10 | 1 | | SAT | 1 |
| PROGRAM : GOLF ORD COM1 : OFFER GOLF PART OF A MAKEGOOD MADE UP OF LINES 16-19 | | | | | | | | | | | | |
| 18 | A | | 100P-500P | 30 | | \$200.00 | 9/11 | 9/11 | 1 | | SUN | 1 |
| PROGRAM : GOLF ORD COM1 : OFFER GOLF PART OF A MAKEGOOD MADE UP OF LINES 16-19 | | | | | | | | | | | | |
| 19 | A | | 100P-500P | 30 | | \$200.00 | 9/11 | 9/11 | 1 | | SUN | 1 |
| PROGRAM : GOLF ORD COM1 : OFFER GOLF PART OF A MAKEGOOD MADE UP OF LINES 16-19 | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M1 | REJECT | BUY#8 | MISSED: SUN/800A-900A | | | | SEP11 | | 30S | \$190.00 | | (AUG30/16) |
| | | | OFFER: SUN/1200N-500P | | | | SEP11 | | 30S | \$95.00 | | PLS ADVISE. |
| | | | & SUN/1200N-500P | | | | SEP11 | | 30S | \$95.00 | | |
| CMT: OFFERS | | | | | | | | | | | | |
| M2 | OK'D | BUY#14 | MISSED: SA-SU/1200N-500P | | | | SEP10 | | 30S | \$200.00 | | (AUG30/16) |
| | | | SA-SU/1200N-500P | | | | SEP10 | | 30S | \$200.00 | | |
| | | | SA-SU/1200N-500P | | | | SEP11 | | 30S | \$200.00 | | |
| | | | SA-SU/1200N-500P | | | | SEP10 | | 30S | \$200.00 | | PLS ADVISE. |
| | | | OFFER: SAT/1100A-230P | | | | SEP10 | | 30S | \$200.00 | | |
| | | | & SAT/1100A-230P | | | | SEP10 | | 30S | \$200.00 | | |
| | | | & SUN/100P-500P | | | | SEP11 | | 30S | \$200.00 | | |
| | | | & SUN/100P-500P | | | | SEP11 | | 30S | \$200.00 | | |
| CMT: OFFER GOLF | | | | | | | | | | | | |
| M3 | OK'D | BUY#12 | MISSED: SAT/600P-630P | | | | SEP10 | | 30S | \$185.00 | | (AUG30/16) |
| | | | SAT/600P-630P | | | | SEP10 | | 30S | \$185.00 | | |
| | | | SAT/600P-630P | | | | SEP10 | | 30S | \$185.00 | | |
| | | | SAT/600P-630P | | | | SEP10 | | 30S | \$185.00 | | PLS ADVISE. |
| | | | OFFER: SAT/600P-1000P | | | | SEP10 | | 30S | \$185.00 | | |
| | | | & SAT/600P-1000P | | | | SEP10 | | 30S | \$185.00 | | |
| | | | & SAT/600P-1000P | | | | SEP10 | | 30S | \$185.00 | | |
| | | | & SAT/600P-1000P | | | | SEP10 | | 30S | \$185.00 | | |
| CMT: OFFER LOCAL MCNEESE FOOTBALL | | | | | | | | | | | | |

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG31/16 15.44
 *** KPLC-TV ***
 CHANGES

REP HEADLINE# 8357092
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------------------------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | : |
| SEP/16 | | | | | | | | | | | | |
| CONTRACT TOTAL 13665.00 | | | | | | | | | | | | |
| TOTAL SPOTS 54 | | | | | | | | | | | | |

MARKET TOTALS \$25,783 KPLC 53% KVHP 47% CABL 0% NVHP 0%
 ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

CONTRACT



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

| | | |
|---|---|--|
| Contract / Revision POL7092 / | | Alt Order # 08357092 |
| Product ELLISON FOR CONGRESS | | |
| Contract Dates 09/01/16 - 09/11/16 | | Estimate # 903911 |
| Advertiser POL/Ellison Greg/R/Congress/LA | | Original Date / Revision 09/01/16 / 09/01/16 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property KPLC | Account Executive Frank LeBlanc | Sales Office HRP-Washingto |
| Special Handling | | |
| Demographic Households | | |
| Agv Code 1046 | Advertiser Code ELLIS | Product 1/2 ORDR |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| 1 | KPLC | 09/08/16 | 09/08/16 | NFL Kickoff | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | ---1--- | | | | 1 | \$600.00 | | | | |
| 2 | KPLC | 09/06/16 | 09/09/16 | 7News Sunrise | 5:30 AM-7:00 AM | | :30 | | | | NM | 2 | \$430.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | -TWTF-- | | | | 2 | \$215.00 | | | | |
| 3 | KPLC | 09/07/16 | 09/09/16 | 7News Sunrise | 5:30 AM-7:00 AM | | :30 | | | | NM | 3 | \$645.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | --WTF-- | | | | 3 | \$215.00 | | | | |
| 4 | KPLC | 09/06/16 | 09/06/16 | NBC Today Show | 7:00 AM-9:00 AM | | :30 | | | | NM | 1 | \$190.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | -1----- | | | | 1 | \$190.00 | | | | |
| 5 | KPLC | 09/07/16 | 09/09/16 | NBC Today Show | 7:00 AM-9:00 AM | | :30 | | | | NM | 9 | \$1,710.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | --WTF-- | | | | 9 | \$190.00 | | | | |
| 6 | KPLC | 09/10/16 | 09/10/16 | NBC Saturday Today Show | 7:00 AM-9:00 AM | | :30 | | | | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | -----4- | | | | 4 | \$150.00 | | | | |
| 7 | KPLC | 09/11/16 | 09/11/16 | NBC Sunday Today Show | 7:00 AM-8:00 AM | | :30 | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | -----2 | | | | 2 | \$150.00 | | | | |
| N 8 | KPLC | 09/04/16 | 09/11/16 | NBC Meet The Press | 8:00 AM-9:00 AM | | :30 | | | | NM | 2 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 08/29/16 | 09/04/16 | -----1 | | | | 1 | \$190.00 | | | | |
| Week: | | 09/05/16 | 09/11/16 | -----1 | | | | 1 | \$190.00 | | | | |
| 9 | KPLC | 09/06/16 | 09/09/16 | LOC M-F 4-430P | 4:00 PM-4:30 PM | | :30 | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | -TWTF-- | | | | 2 | \$150.00 | | | | |
| 10 | KPLC | 09/07/16 | 09/09/16 | LOC M-F 4-430P | 4:00 PM-4:30 PM | | :30 | | | | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | --WTF-- | | | | 5 | \$150.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

Contract Agreement Between:

| | | |
|---------------------------------------|--|---|
| Contract / Revision POL7092 / | | Alt Order # 08357092 |
| Contract Dates 09/01/16 - 09/11/16 | | Product ELLISON FOR CONGR |
| Advertiser POL/Ellison Greg/R/Cong | | Estimate # 903911 |
| | | Original Date / Revision 09/01/16 / 09/01/16 |

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------------|-------------|-----|------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| 11 | KPLC | 09/06/16 | 09/09/16 | Live at Five | 5:00 PM-5:30 PM | | :30 | | | | NM | 10 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | -TWTF-- | | | | 10 | \$300.00 | | | | |
| D 12 | KPLC | 09/10/16 | 09/10/16 | 7News @ Six Saturday | 6:00 PM-6:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | -TWTF-- | | | | 10 | \$300.00 | | | | |
| 13 | KPLC | 09/06/16 | 09/07/16 | 7News Nightcast | 10:00 PM-10:35 PM | | :30 | | | | NM | 4 | \$2,020.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | -TW---- | | | | 4 | \$505.00 | | | | |
| D 14 | KPLC | 09/10/16 | 09/11/16 | Nascar Racing Daytime | 12:00 PM-5:00 PM | | :30 | | | | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | ---1--- | | | | 1 | \$1,200.00 | | | | |
| 15 | KPLC | 09/08/16 | 09/08/16 | NET NFL Thursday Game | 7:30 PM-10:30 PM | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | ---1--- | | | | 1 | \$1,200.00 | | | | |
| N 16 | KPLC | 09/10/16 | 09/11/16 | NBC Golf | 12:00 PM-5:00 PM | | :30 | | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | -----22 | | | | 4 | \$200.00 | | | | |
| N 17 | KPLC | 09/10/16 | 09/10/16 | McNeese Football Game | Various | | :30 | | | | NM | 4 | \$740.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/05/16 | 09/11/16 | -----4- | | | | 4 | \$185.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 54 | \$13,665.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 08/29/16 - 09/11/16 | 54 | \$13,665.00 | (\$2,049.75) | \$11,615.25 |
| Totals | 54 | \$13,665.00 | (\$2,049.75) | \$11,615.25 |

Signature: _____ **Date:** _____

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